
THIS CIRCULAR IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION

If you are in doubt as to any aspect of this circular or as to the action to be taken, you should consult your licensed securities dealer or other registered dealer in securities, bank manager, solicitor, professional accountant or other professional adviser.

If you have sold or transferred all your shares in **JC Group Holdings Limited** (the “**Company**”), you should at once hand this circular with the enclosed form of proxy to the purchaser or the transferee or to the bank, licensed securities dealer or other agent through whom the sale was effected for transmission to the purchaser(s) or transferee(s).

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This circular, for which the directors of the Company (the “**Directors**”) collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market (the “**GEM**”) of the Stock Exchange for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this circular is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this circular misleading.

JC Group Holdings Limited

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8326)

PROPOSALS FOR GRANTING OF GENERAL MANDATES TO ISSUE NEW SHARES AND REPURCHASE SHARES, RE-ELECTION OF RETIRING DIRECTORS AND NOTICE OF ANNUAL GENERAL MEETING

A notice convening the annual general meeting (“**AGM**”) of the Company to be held at Harlan’s, 19th Floor, The One, 100 Nathan Road, Tsim Sha Tsui, Kowloon, Hong Kong on 31 July 2014 (Thursday), at 3:30 p.m. is set out on pages 18 to 22 of this circular.

A form of proxy for use by shareholders at the AGM is enclosed with this circular. Whether or not you intend to attend and vote at the AGM, you are requested to complete and return the enclosed form of proxy in accordance with the instructions printed thereon to the Company’s branch share registrar and transfer office in Hong Kong, Union Registrars Limited at 18th Floor, Fook Lee Commercial Centre, Town Place, 33 Lockhart Road, Wanchai, Hong Kong as soon as possible but in any event not later than 48 hours before the time appointed for the holding of the AGM or any adjournment thereof (as the case may be). Completion and return of the form of proxy will not preclude you from attending and voting at the AGM or any adjournment thereof (as the case may be) should you so desire.

This circular will remain on the “Latest Company Announcements” page of the Stock Exchange website at www.hkexnews.hk for 7 days from the date of its posting. This circular will also be posted on the Company’s website at www.jcgroup.hk.

27 June 2014

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CHARACTERISTICS OF GEM

GEM has been positioned as a market designed to accommodate companies to which a higher investment risk may be attached than other companies listed on the Stock Exchange. Prospective investors should be aware of the potential risks of investing in such companies and should make the decision to invest only after due and careful consideration. The greater risk profile and other characteristics of GEM mean that it is a market more suited to professional and other sophisticated investors.

Given the emerging nature of companies listed on GEM, there is a risk that securities traded on GEM may be more susceptible to high market volatility than securities traded on the Main Board of the Stock Exchange and no assurance is given that there will be a liquid market in the securities traded on GEM.

DEFINITIONS

In this circular, unless the context otherwise requires, the following expressions have the following meanings:

“AGM”	the annual general meeting of the Company to be convened and held at Harlan’s, 19th Floor, The One, 100 Nathan Road, Tsim Sha Tsui, Kowloon, Hong Kong on 31 July 2014 (Thursday), at 3:30p.m., the notice of which is set out on pages 18 to 22 of this circular
“AGM Notice”	the notice convening the AGM set out on pages 18 to 22 of this circular
“Articles of Association”	the articles of association of the Company adopted on 2 November 2013
“associate(s)”	has the same meaning ascribed to it under the GEM Listing Rules
“Board”	the board of Directors
“Company”	JC Group Holdings Limited, a company incorporated in the Cayman Islands with limited liability, the Shares of which are listed on GEM
“connected person(s)”	has the same meaning ascribed to it under the GEM Listing Rules
“Director(s)”	the director(s) of the Company
“GEM”	the Growth Enterprise Market of the Stock Exchange
“GEM Listing Rules”	the Rules Governing the Listing of Securities on GEM
“Group”	the Company and its subsidiaries
“HK\$”	Hong Kong dollars, the lawful currency of Hong Kong
“Hong Kong”	the Hong Kong Special Administrative Region of the People’s Republic of China
“Issue Mandate”	a general and unconditional mandate proposed to be granted to the Directors to exercise all power of the Company to allot, issue and otherwise deal with Shares not exceeding 20% of the aggregate nominal amount of the issued share capital of the Company as at the date of passing of the relevant resolution for approving such issue mandate

DEFINITIONS

“Latest Practicable Date”	20 June 2014, being the latest practicable date prior to the printing of this circular for the purpose of ascertaining certain information contained herein
“Listing Date”	21 November 2013, being the date of listing of the Shares on GEM
“Repurchase Mandate”	a general and unconditional mandate proposed to be granted to the Directors to exercise all powers of the Company to repurchase Shares not exceeding 10% of the aggregate nominal amount of the issued share capital of the Company as at the date of passing of the relevant resolution for approving such repurchase mandate
“SFO”	the Securities and Futures Ordinance (Chapter 571 of the laws of Hong Kong), as amended and supplemented from time to time
“Share(s)”	share(s) of nominal value of HK\$0.01 each in the share capital of the Company
“Shareholder(s)”	the holder(s) of Share(s)
“Stock Exchange”	The Stock Exchange of Hong Kong Limited
“substantial shareholder(s)”	has the same meaning ascribed to it under the GEM Listing Rules
“Takeovers Code”	The Codes on Takeovers and Mergers and Share Buy-backs
“%”	per cent.

LETTER FROM THE BOARD

JC Group Holdings Limited

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8326)

Executive Directors:

Mr. Wu Kai Char
Ms. Wong Wai Ling
Mr. Lui Hung Yen

Non-executive Director:

Mr. Pan Chik

Independent non-executive Directors:

Mr. Law Yiu Sing
Mr. Chan Wai Hung Clarence
Ms. Yue Chung Sze Joyce

Registered Office:

Clifton House
75 Fort Street
P.O. Box 1350
Grand Cayman
KY1-1108
Cayman Islands

*Head Office and Principal Place
of Business in Hong Kong:*

14th Floor, TAL Building
45-53 Austin Road
Tsim Sha Tsui
Kowloon
Hong Kong

27 June 2014

To the Shareholders

Dear Sir/Madam,

**PROPOSALS FOR GRANTING OF GENERAL MANDATES TO
ISSUE NEW SHARES AND REPURCHASE SHARES,
RE-ELECTION OF RETIRING DIRECTORS
AND
NOTICE OF ANNUAL GENERAL MEETING**

INTRODUCTION

The purpose of this circular is to give you notice of the AGM and provide you with the information reasonably necessary to enable you to make a decision on whether to vote for or against the resolutions to be proposed at the AGM in relation to, among other matters, (i) the granting of the proposed Issue Mandate and the proposed Repurchase Mandate; and (ii) the re-election of retiring Directors.

GENERAL MANDATE TO ISSUE SHARES

The Company's existing mandate to issue Shares was approved by its then Shareholders on 2 November 2013. Unless otherwise renewed, the existing mandate to issue Shares will lapse at the conclusion of the AGM. At the AGM, an ordinary resolution will be proposed to grant to the Directors new general and unconditional mandate to allot, issue and otherwise deal with Shares not exceeding 20% of the aggregate nominal amount of the issued share capital of the Company as at the date of the passing of the relevant resolution.

LETTER FROM THE BOARD

In addition, a separate ordinary resolution will be proposed at the AGM to add to the total number of Shares permitted to be allotted and issued under the Issue Mandate by those Shares repurchased by the Company pursuant to the Repurchase Mandate (if so granted to the Directors at the AGM).

The Directors have no present intention to exercise the Issue Mandate or the Repurchase Mandate (if granted to the Directors at the AGM).

The Issue Mandate allows the Company to allot, issue and otherwise deal with Shares only during the period ending on the earliest of (i) the conclusion of the next annual general meeting of the Company; (ii) the date by which the next annual general meeting of the Company is required to be held by the Articles of Association or the laws of the Cayman Islands; and (iii) the date upon which such mandate is revoked or varied by an ordinary resolution of the Shareholders in a general meeting of the Company (the “**Relevant Period**”).

As at the Latest Practicable Date, the issued share capital of the Company comprised 400,000,000 Shares. Subject to the passing of the relevant resolution to approve the Issue Mandate and on the basis that no further Shares are allotted and issued or repurchased prior to the date of the AGM, the Directors would be authorised to allot, issue and otherwise deal with a maximum of 80,000,000 new Shares under the Issue Mandate, representing 20% of the aggregate nominal amount of the issued share capital of the Company as at the date of the AGM.

GENERAL MANDATE TO REPURCHASE SHARES

The Company’s existing mandate to repurchase Shares was approved by its then Shareholders on 2 November 2013. Unless otherwise renewed, the existing mandate to repurchase Shares will lapse at the conclusion of the AGM.

At the AGM, an ordinary resolution will be proposed to grant to the Directors new general and unconditional mandate to repurchase Shares of not exceeding 10% of the aggregate nominal amount of the issued share capital of the Company as at the date of the passing of the relevant resolution. The Repurchase Mandate allows the Company to make purchases only during the Relevant Period.

As at the Latest Practicable Date, the issued share capital of the Company comprised 400,000,000 Shares. Subject to the passing of the relevant resolution to approve the Repurchase Mandate and on the basis that no further Shares are allotted and issued or repurchased prior to the date of the AGM, the Company would be allowed to repurchase a maximum of 40,000,000 Shares under the Repurchase Mandate, representing 10% of the aggregate nominal amount of the issued share capital of the Company as at the date of the AGM.

An explanatory statement required to be sent to the Shareholders under the GEM Listing Rules is set out in Appendix I to this circular to provide the requisite information regarding the Repurchase Mandate to the Shareholders.

LETTER FROM THE BOARD

RE-ELECTION OF RETIRING DIRECTORS

According to Article 108(a) of the Articles of Association, at each annual general meeting one-third of the Directors for the time being (or, if their number is not 3 or a multiple of 3, then the nearest to but not less than one-third), shall retire from office by rotation provided that every Director shall be subject to retirement by rotation at least once every 3 years. A retiring Director shall be eligible for re-election. Article 108(b) of the Articles of Association further provides that the Directors to retire by rotation shall include any Director who wishes to retire and not to offer himself for re-election. Any Director who has not been subject to retirement by rotation in the 3 years preceding the annual general meeting shall retire by rotation at such annual general meeting. Any further Directors so to retire shall be those who have been longest in office since their last re-election or appointment and so that as between persons who became or were last re-elected Directors on the same day those to retire shall (unless they otherwise agree among themselves) be determined by lot. In accordance with article 112 of the Articles of Association, any Director appointed by the Board to fill a casual vacancy or as an additional Director shall hold office until the first general meeting of the Company after his appointment and be subject to re-election at such meeting.

In accordance with article 112 of the Articles of Association, all Directors, being Mr. Wu Kai Char, Ms. Wong Wai Ling, Mr. Lui Hung Yen, Mr. Pan Chik, Mr. Law Yiu Sing, Mr. Chan Wai Hung Clarence and Ms. Yue Chung Sze Joyce will retire from office as Directors and being eligible, have offered themselves for re-election as Directors at the AGM.

Details of the above retiring Directors who are subject to re-election at the AGM are set out in Appendix II to this circular in accordance with the relevant requirements of the GEM Listing Rules.

Save as disclosed above and in Appendix II in relation to the Directors, there is no other matters that needs to be brought to the attention of the Shareholders regarding their re-election.

AGM

A notice convening the AGM to be held at Harlan's, 19th Floor, The One, 100 Nathan Road, Tsim Sha Tsui, Kowloon, Hong Kong on 31 July 2014 (Thursday), at 3:30 p.m. is set out on page 18 to 22 of this circular. At the AGM, resolutions will be proposed to approve, inter alia, the granting of the Issue Mandate and Repurchase Mandate and the extension of the Issue Mandate by the addition thereto of the number of Shares repurchased pursuant to the Repurchase Mandate and the proposed re-election of retiring Directors.

Pursuant to Rule 17.47(4) of the GEM Listing Rules, any vote of Shareholders at a general meeting must be taken by poll except where the chairman, in good faith, decides to allow a resolution which relates purely to a procedural or administrative matter to be voted on by a show of hands.

LETTER FROM THE BOARD

A form of proxy for use by Shareholders at the AGM is enclosed with this circular. Whether or not you intend to attend and vote at the AGM, you are requested to complete and return the enclosed form of proxy in accordance with the instructions printed thereon to the Company's branch share registrar and transfer office in Hong Kong, Union Registrars Limited at 18th Floor, Fook Lee Commercial Centre, Town Place, 33 Lockhart Road, Wanchai, Hong Kong as soon as possible but in any event not later than 48 hours before the time appointed for the holding of the AGM or any adjournment thereof (as the case may be). Completion and return of the form of proxy will not preclude you from attending and voting in person at the AGM or any adjournment thereof (as the case may be) should you so desire.

RECOMMENDATION

The Directors consider that the granting of the Issue Mandate, the Repurchase Mandate and the proposed re-election of retiring Directors are in the interests of the Company and the Shareholders as a whole. Accordingly, the Directors recommend the Shareholders to vote in favour of the relevant resolutions to be proposed at the AGM and as set out in the AGM Notice.

GENERAL INFORMATION

Your attention is drawn to the additional information set out in the appendices to this circular. The English text of this circular shall prevail over the Chinese text for the purpose of interpretation.

By Order of the Board
JC Group Holdings Limited
Wu Kai Char
Chairman

This appendix serves as an explanatory statement as required under the GEM Listing Rules to provide the requisite information to Shareholders for consideration of the Repurchase Mandate pursuant to Rule 13.08 of the GEM Listing Rules.

1. SHARE CAPITAL

As at the Latest Practicable Date, the issued share capital of the Company comprised 400,000,000 Shares. Subject to the passing of the relevant resolution to approve the Repurchase Mandate and on the basis that no further Shares are allotted and issued or repurchased between the Latest Practicable Date and the date of AGM, the Company will be allowed to repurchase a maximum of 40,000,000 Shares, representing 10% of the aggregate nominal amount of the issued share capital of the Company as at the date of the AGM.

2. SOURCE OF FUNDS

The Directors propose that the repurchase of Shares under the Repurchase Mandate would be made out of profits or out of the proceeds of a fresh issue of Shares made for the purpose of the repurchase.

In repurchasing the Shares, the Company may only apply funds which are legally available for such purposes in accordance with the constitutive documents of the Company, the GEM Listing Rules and the applicable laws and regulations of the Cayman Islands. The Company will not purchase the Shares on GEM for a consideration other than cash or for settlement otherwise than in accordance with the trading rules of the Stock Exchange from time to time.

3. REASONS FOR SHARE REPURCHASE

Although the Directors have no present intention of exercising the Repurchase Mandate, the Directors believe that the flexibility afforded by the Repurchase Mandate would be beneficial to the Company and the Shareholders as a whole. An exercise of the Repurchase Mandate may, depending on market conditions and funding arrangements at the time, lead to an enhancement of the net asset value and/or earnings per Share and will only be made when the Directors believe that repurchase of Shares will benefit the Company and Shareholders as a whole.

4. SHARE PRICES

The highest and lowest prices at which the Shares have traded on the Stock Exchange during the period from the Listing Date to the Latest Practicable Date were as follows:

	Shares Price	
	Highest <i>HK\$</i>	Lowest <i>HK\$</i>
2013		
November (from the Listing Date)	2.20	0.62
December	0.69	0.425
2014		
January	0.65	0.50
February	0.86	0.47
March	1.99	0.85
April	2.25	1.69
May	4.10	2.17
June (up to the Latest Practicable Date)	3.30	2.71

5. UNDERTAKING

The Directors have undertaken to the Stock Exchange that, so far as the same may be applicable, they will exercise the powers of the Company to make repurchases pursuant to the Repurchase Mandate and in accordance with the Articles of Association, the GEM Listing Rules and the applicable laws of the Cayman Islands.

6. EFFECT OF THE TAKEOVERS CODE

If as a result of a repurchase of Shares pursuant to the Repurchase Mandate, a Shareholder's proportionate interest in the voting rights of the Company increases, such increase will be treated as an acquisition for the purposes of the Takeovers Code. As a result, a Shareholder, or a group of Shareholders acting in concert (as defined in the Takeovers Code), depending on the level of increase of the shareholder's interest, could obtain or consolidate control of the Company and become obliged to make a mandatory offer in accordance with Rule 26 of the Takeovers Code.

As at the Latest Practicable Date, the substantial Shareholders (as defined in the GEM Listing Rules) were:

Name of Shareholders	Number of Shares held/ interested in	Nature of interest	Approximate percentage of total issued Shares	
			as at the Latest Practicable Date	if Repurchase Mandate is exercised in full
Victory Stand International Limited (“Victory Stand”)	204,000,000	Beneficial owner	51.00%	56.67%
Mr. Zhang Fuzhu	204,000,000	Interest in a controlled corporation (<i>Note 1</i>)	51.00%	56.67%
Mr. Pan Chik	82,500,000	Interest in a controlled corporation (<i>Note 2</i>)	20.63%	22.92%
Dragon Flame Holdings Limited (“Dragon Flame”)	82,500,000	Beneficial owner	20.63%	22.92%
Ms. Liu Ming Lai, Lorna	82,500,000	Interest of spouse (<i>Note 3</i>)	20.63%	22.92%

Notes:

1. These 204,000,000 Shares are held by Victory Stand, the entire issued share capital of which is legally and beneficially owned as to 45.88%, 29.75%, 16.24% and 8.13% by Mr. Zhang Fuzhu, Mr. Wu Kai Char, Ms. Wong Wai Ling and Mr. Lui Hung Yen, respectively. Mr. Zhang Fuzhu is deemed to be interested in all the Shares held by Victory Stand under the SFO.
2. These 82,500,000 Shares are held by Dragon Flame, the entire issued share capital of which is legally and beneficially owned by Mr. Pan Chik. Mr. Pan Chik is deemed to be interested in all the Shares held by Dragon Flame under the SFO.
3. Ms. Liu Ming Lai, Lorna is the spouse of Mr. Pan Chik. Under the SFO, Ms. Liu Ming Lai, Lorna is deemed to be interested in all the Shares in which Mr. Pan Chik is interested.

Based on the shareholding of the substantial Shareholders set out above, in the event that the Directors exercise the power to repurchase shares under the Repurchase Mandate to be proposed at the AGM in full, and assuming there is no change in the issued share capital of the Company as at the date of passing of the relevant resolution granting the Repurchase Mandate, to the extent of repurchasing 40,000,000 shares, the interest of each of the above substantial Shareholders would be increased to approximately the percentages as set out opposite their respective names in the table above, and such increase would not give rise to an obligation to make a mandatory offer under Rule 26 of the Takeovers Code.

The Directors do not intend to exercise the power to repurchase Shares to an extent which would render any Shareholder or group of Shareholders obliged to make a mandatory offer under Rule 26 of the Takeovers Code.

The Directors will not repurchase the Shares on GEM if the repurchase would result in the number of the listed securities which are in the hands of the public falling below 25% (or such other prescribed percentage as determined by the Stock Exchange to constitute the minimum public float of a company), being the relevant minimum prescribed percentage for the Company as required by the Stock Exchange.

7. DISCLOSURE OF INTERESTS OF DIRECTORS, THEIR ASSOCIATES AND CONNECTED PERSONS

- (i) As at the Latest Practicable Date, none of the Directors nor, to the best of their respective knowledge and belief and having made all reasonable enquiries, their associates (as defined under the GEM Listing Rules), have any present intention, if the Repurchase Mandate is approved by the Shareholders and is exercised, to sell any Shares to the Company or any of its subsidiaries under the Repurchase Mandate.
- (ii) As at the Latest Practicable Date, no connected person (as defined in the GEM Listing Rules) of the Company has notified the Company that he/she/it has a present intention to sell any Shares to the Company or any of its subsidiaries in the event that the Repurchase Mandate is approved by the Shareholders.

8. MATERIAL ADVERSE CHANGE

As compared with the financial position of the Company as at 31 March 2014 (being the date to which the latest audited accounts of the Company have been made up), the Directors consider that there would not be any material adverse impact on the working capital or gearing position of the Company in the event that the proposed repurchases were to be carried out in full during the proposed repurchase period.

The Directors do not propose to exercise the Repurchase Mandate to such extent as would, in the circumstances, have a material adverse effect on the working capital of the Company or the gearing position which in the opinion of the Directors are from time to time appropriate for the Company.

9. SHARE REPURCHASE MADE BY THE COMPANY

The Company had not purchased any of the Shares (whether on GEM or otherwise) from the Listing Date up to the Latest Practicable Date.

The following are particulars of the Directors proposed to be re-elected at the AGM:

EXECUTIVE DIRECTORS**Mr. Wu Kai Char (胡啟初) (“Mr. Wu”)**

Mr. Wu is one of the founders of the Group and was appointed as the executive Director and Chairman of the Board on 2 November 2013. Mr. Wu is responsible for the strategic development and management of the Group’s business and operations.

Mr. Wu has over 20 years of experience in the hotel and restaurant supplies industry in Hong Kong and China. Mr. Wu is a director of Well-In Holdings Limited and Well-In Hotel Supplies Company Limited, a manufacturer and international supplier in food industry that produces fine quality silver and tableware equipment for international hotel chains and restaurant groups. Mr. Wu was the director of Yan Oi Tong (仁愛堂) for the period 1994-1998, a chairman of the Lions Club International Foundation for the period of 1992-1993 (獅子會) and also nominated as the “Top Ten Chinese Entrepreneur” (十大優秀華人企業家) in 2010 by The World Chinese Entrepreneur Association (世界華人企業家協會).

Mr. Wu is father of Ms. Wu Wing Yee, who is the marketing director of the Group.

Save as disclosed above, Mr. Wu does not have any relationship with other Directors and senior management of the Company, substantial or controlling Shareholders and he has no interests in the Shares which are required to be disclosed pursuant to Part XV of the SFO.

Save as disclosed above, Mr. Wu did not hold any directorship in other listed public companies in the last three years and any other position with the Company and other members of the Group, and save as disclosed, Mr. Wu does not have other major appointments and professional qualifications.

Mr. Wu has entered into a director’s service contract with the Company for an initial term of three years commencing on 21 November 2013, which may be terminated by either party by giving at least three month’s written notice and is entitled to receive a director’s remuneration of HK\$1,200,000 per annum which is determined with reference to the prevailing market practice, the Company’s remuneration policy, his duties and responsibility with the Group.

Save as disclosed above, the Company considers that in relation to the re-election of Mr. Wu as an executive Director, there is no information to be disclosed pursuant to paragraphs (h) to (v) of Rule 17.50(2) of the GEM Listing Rules and there are no other matters that need to be brought to the attention of the Shareholders.

Ms. Wong Wai Ling (黃慧玲) (“Ms. Wong”)

Ms. Wong Wai Ling was appointed as a Director on 21 June 2013. She was re-designated as an executive Director and appointed as the Chief Executive Officer on 2 November 2013. She joined the Group on 2 March 2006 and is one of the founders of the Group. Ms. Wong is primarily responsible for the Group’s overall corporate strategies, financial management and business development. Ms. Wong has over 8 years of experience in the food and beverage industry since the commencement of business of the Group.

Further, Ms. Wong is a certified public accountant with over 20 years of experience in accounting, auditing and taxation.

Ms. Wong received a bachelor of arts degree from the University of Hong Kong in 1983 and a diploma in accounting and finance from the London School of Economics and Political Science, University of London in 1985. Ms. Wong was qualified as an associate of the Association of Chartered Certified Accountants in 1990 and registered as a certified public accountant of the Hong Kong Institute of Certified Public Accountants in 1991. Ms. Wong is now a fellow member of the Hong Kong Institute of Certified Public Accountants and the Association of Chartered Certified Accountants.

Ms. Wong is an independent non-executive director of China Ruifeng Renewable Energy Holdings Limited (stock code: 527), Overseas Chinese Town (Asia) Holdings Limited (stock code: 3366), AVIC International Holdings Limited (stock code: 161) and Yongsheng Advanced Materials Company Limited (Stock code: 3608), all of which are companies whose shares are listed on the Main Board of the Stock Exchange. Ms. Wong also acts as the chairperson of the audit committee of each of these listed companies.

Ms. Wong does not have any relationship with other Directors and senior management of the Company, substantial or controlling Shareholders and she has no interests in the Shares which are required to be disclosed pursuant to Part XV of the SFO.

Save as disclosed above, Ms. Wong did not hold any directorship in other listed public companies in the last three years and any other position with the Company and other members of the Group, and save as disclosed, Ms. Wong does not have other major appointments and professional qualifications.

Ms. Wong has entered into a director’s service contract with the Company for an initial term of three years commencing on 21 November 2013, which may be terminated by either party by giving at least three month’s written notice and is entitled to receive a director’s remuneration of HK\$1,200,000 per annum which is determined with reference to the prevailing market practice, the Company’s remuneration policy, her duties and responsibility with the Group.

Save as disclosed above, the Company considers that in relation to the re-election of Ms. Wong as an executive Director, there is no information to be disclosed pursuant to paragraphs (h) to (v) of Rule 17.50(2) of the GEM Listing Rules and there are no other matters that need to be brought to the attention of the Shareholders.

Mr. Lui Hung Yen (雷鴻仁) (“Mr. Lui”)

Mr. Lui joined the Group on 25 June 2010 and was appointed as an executive Director on 2 November 2013. Mr. Lui is responsible for the strategic development and management of the Group’s business and operations together with Mr. Wu and Ms. Wong.

Mr. Lui serves as a director of Hang Tai Metal Company Limited (恒泰五金有限公司) and Famewell Limited (豐行有限公司) and has been engaged in metal trading business since 1996.

Mr. Lui is now the chairman of Hong Kong Metal Merchants Association (香港五金商業總會). Mr. Lui also takes part in non-governmental organisations. He is the vice president of the Association of the Directors and Former Directors of Yan Oi Tong Limited (仁愛堂歷屆總理聯誼會有限公司), a director of Lions Club of Tuen Mun Limited (香港屯門獅子會有限公司), and a director of Lions Clubs Osteoporosis Education and Research Foundation Limited (國際獅子會骨質疏鬆教育及董事研究基金有限公司). Moreover, Mr. Lui was granted with the Tuen Mun Community Service Award (屯門區社會服務嘉許狀) in January 2013.

Mr. Lui does not have any relationship with other Directors and senior management of the Company, substantial or controlling Shareholders and he has no interests in the Shares which are required to be disclosed pursuant to Part XV of the SFO.

Save as disclosed above, Mr. Lui did not hold any directorship in other listed public companies in the last three years and any other position with the Company and other members of the Group, and save as disclosed, Mr. Lui does not have other major appointments and professional qualifications.

Mr. Lui has entered into a director’s service contract with the Company for an initial term of three years commencing on 21 November 2013, which may be terminated by either party by giving at least three month’s written notice and is entitled to receive a director’s remuneration of HK\$600,000 per annum which is determined with reference to the prevailing market practice, the Company’s remuneration policy, his duties and responsibility with the Group.

Save as disclosed above, the Company considers that in relation to the re-election of Mr. Lui as an executive Director, there is no information to be disclosed pursuant to paragraphs (h) to (v) of Rule 17.50(2) of the GEM Listing Rules and there are no other matters that need to be brought to the attention of the Shareholders.

NON-EXECUTIVE DIRECTOR**Mr. Pan Chik (潘穰) (“Mr. Pan”)**

Mr. Pan was appointed as a non-executive Director on 2 November 2013. Mr. Pan obtained a bachelor of arts degree in accounting, finance and economics from the University of Essex in July 1991.

Mr. Pan has approximately 18 years of experience in investment services and asset management. During the period from May 1993 to April 2007, Mr. Pan worked in Lippo Securities Holdings Limited and his last position held was the associate director – investment services.

In May 2009, Mr. Pan acquired an indirect 100% shareholding interest in Astrum Capital Management Limited (“Astrum”) and now he holds 85% interest in Astrum. He is currently a director and a responsible officer of Astrum.

Mr. Pan was a non-executive director of Zebra Strategic Holdings Limited, whose shares are listed on GEM (stock code: 8260) from April 2013 to December 2013. He was also an independent non-executive director of Chinese Energy Holdings Limited (formerly known as iMerchants Limited) (stock code: 8009) from March 2008 to November 2009 and Sing Pao Media Enterprises Limited (formerly known as SMI Publishing Group Limited) (stock code: 8010) from September 2009 to August 2011, all of whose shares were listed on GEM.

As at the Latest Practicable Date, Mr. Pan owned the entire issued share capital of Dragon Flame, which in turn owned 82,500,000 Shares. For the purpose of the SFO, Mr. Pan is deemed, or taken to be, interested in the 82,500,000 Shares held by Dragon Flame under the SFO.

Saved as disclosed above, Mr. Pan does not have any relationship with other Directors and senior management of the Company, substantial or controlling Shareholders and he has no interests in the Shares which are required to be disclosed pursuant to Part XV of the SFO.

Save as disclosed above, Mr. Pan did not hold any directorship in other listed public companies in the last three years and any other position with the Company and other members of the Group, and save as disclosed, Mr. Pan does not have other major appointments and professional qualifications.

Mr. Pan has entered into a director’s service contract with the Company for an initial term of two years commencing on 21 November 2013, which may be terminated by either party by giving at least one month’s written notice. Mr. Pan did not receive any director’s remuneration since the Listing Date and his director’s remuneration should be approved by the Board which is determined with reference to the prevailing market practice, the Company’s remuneration policy, his duties and responsibility with the Group.

Save as disclosed above, the Company considers that in relation to the re-election of Mr. Pan as a non-executive Director, there is no information to be disclosed pursuant to paragraphs (h) to (v) of Rule 17.50(2) of the GEM Listing Rules and there are no other matters that need to be brought to the attention of the Shareholders.

INDEPENDENT NON-EXECUTIVE DIRECTORS**Mr. Law Yiu Sing (羅耀昇) (“Mr. Law”)**

Mr. Law was appointed as an independent non-executive Director on 2 November 2013. Mr. Law has been a certified practising accountant of the CPA Australia since 2005, a certified public accountant of the Hong Kong Institute of Certified Public Accountants since 2006, and a certified tax adviser of the Taxation Institute of Hong Kong since 2013.

Mr. Law obtained a bachelor’s degree of engineering from the Concordia University in Canada in 1990. He later completed a master degree in business administration in the University of Hong Kong in 1999 and completed a master degree of practicing accounting in the Monash University in Australia in 2004. Mr. Law also obtained a graduate diploma in English and Hong Kong law (Common Professional Examination) from the Manchester Metropolitan University in 2009. Mr. Law is also a founding member of the Institute of Accountants Exchange.

Mr. Law has over 20 years of experience in the field of financial and business management. From October 1995 to October 1997, Mr. Law was the general manager in the corporate development department of COSCO Pacific Limited (stock code: 1199), the issued shares of which are listed on the Main Board of the Stock Exchange. From August 2000 to May 2002, Mr. Law was the deputy general manager of business development of China Chengtong Development Group Limited (stock code: 217), the issued shares of which are listed on the Main Board of the Stock Exchange. From January 2003 to November 2004, Mr. Law served as the director of corporate finance and the assistant to the chief financial officer of Capisces International (H.K.) Limited. From January 2006 to January 2007, Mr. Law worked at the Official Receiver’s Office as Insolvency Officer II. From February 2007 to March 2009, Mr. Law served as the vice president of Yangtze Capital Management Limited. From July 2009 to July 2010, Mr. Law served as the chief financial officer of Jimei Development Holdings Ltd.

Mr. Law is currently the Deputy CFO and Treasury Manager of Brightoil Petroleum (Holdings) Limited (stock code: 933), a company incorporated in Bermuda with limited liability and the issued shares of which are listed on the Main Board of the Stock Exchange.

Mr. Law does not have any relationship with other Directors and senior management of the Company, substantial or controlling Shareholders and he has no interests in the Shares which are required to be disclosed pursuant to Part XV of the SFO.

Save as disclosed above, Mr. Law did not hold any directorship in other listed public companies in the last three years and any other position with the Company and other members of the Group, and save as disclosed, Mr. Law does not have other major appointments and professional qualifications.

Mr. Law has entered into a director's service contract with the Company for an initial term of two years commencing on 21 November 2013, which may be terminated by either party by giving at least one month's written notice and is entitled to receive a director's remuneration of HK\$100,000 per annum which is determined with reference to the prevailing market practice, the Company's remuneration policy, his duties and responsibility with the Group.

Save as disclosed above, the Company considers that in relation to the re-election of Mr. Law as an independent non-executive Director, there is no information to be disclosed pursuant to paragraphs (h) to (v) of Rule 17.50(2) of the GEM Listing Rules and there are no other matters that need to be brought to the attention of the Shareholders.

Ms. Yue Chung Sze Joyce (余頌詩) ("Ms. Yue")

Ms. Yue was appointed as an independent non-executive Director on 2 November 2013. She obtained a bachelor of arts degree from The University of Hong Kong in November 1993. Ms. Yue worked in Emperor Investment (Management) Ltd. as an executive assistant of chairman's office from August 1999 to February 2010. From January 2011 to May 2012, she was a director of Wealthy Year Investment Limited which traded under the business name of Maia Jewelry Salon in customised diamond jewelry business.

Ms. Yue was a director of Heview Enterprises Limited, a company incorporated in Hong Kong, prior to its dissolution. As confirmed by Ms. Yue, Heview Enterprises Limited was an investment holding company and it was dissolved on 26 August 2005 because it ceased to carry on any business or operation. Its name was thus struck off from the register of companies by the Registrar of Companies of Hong Kong under section 291 of the then Companies Ordinance (currently section 744 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong)). Ms. Yue confirms that there was no claim against her during her directorship in Heview Enterprises Limited.

Ms. Yue does not have any relationship with other Directors and senior management of the Company, substantial or controlling Shareholders and she has no interests in the Shares which are required to be disclosed pursuant to Part XV of the SFO.

Save as disclosed above, Ms. Yue did not hold any directorship in other listed public companies in the last three years and any other position with the Company and other members of the Group, and save as disclosed, Ms. Yue does not have other major appointments and professional qualifications.

Ms. Yue has entered into a director's service contract with the Company for an initial term of two years commencing on 21 November 2013, which may be terminated by either party by giving at least one month's written notice and is entitled to receive a director's

remuneration of HK\$100,000 per annum which is determined with reference to the prevailing market practice, the Company's remuneration policy, her duties and responsibility with the Group.

Save as disclosed above, the Company considers that in relation to the re-election of Ms. Yue as an independent non-executive Director, there is no information to be disclosed pursuant to paragraphs (h) to (v) of Rule 17.50(2) of the GEM Listing Rules and there are no other matters that need to be brought to the attention of the Shareholders.

Mr. Chan Wai Hung Clarence (陳偉雄) ("Mr. Chan")

Mr. Chan was appointed as an independent non-executive Director on 2 November 2013. Mr. Chan obtained a certificate in advanced food and beverage service from the Haking Wong Technical Institute in 1984. He obtained a certificate in hotel, catering and institutional operations in 1986 and obtained the higher certificate in hotel, catering and institutional management in 1989 both from the Hong Kong Polytechnic University.

Mr. Chan has over 30 years of experience in the food and beverage industry. From June 1989 to April 1995, Mr. Chan worked in the Grand Hyatt Hong Kong, and his last position was manager at Grand Cafe. From April 1995 to February 2001, Mr. Chan worked in The Royal Garden and his last position was the food & beverage manager and was in charge of the food and beverage department and supervised all the outlet managers. Mr. Chan is currently the club manager of the China Club – Hong Kong.

Mr. Chan does not have any relationship with other Directors and senior management of the Company, substantial or controlling Shareholders and he has no interests in the Shares which are required to be disclosed pursuant to Part XV of the SFO.

Save as disclosed above, Mr. Chan did not hold any directorship in other listed public companies in the last three years and any other position with the Company and other members of the Group, and save as disclosed, Mr. Chan does not have other major appointments and professional qualifications.

Mr. Chan has entered into a director's service contract with the Company for an initial term of two years commencing on 21 November 2013, which may be terminated by either party by giving at least one month's written notice and is entitled to receive a director's remuneration of HK\$100,000 per annum which is determined with reference to the prevailing market practice, the Company's remuneration policy, his duties and responsibility with the Group.

Save as disclosed above, the Company considers that in relation to the re-election of Mr. Chan as an independent non-executive Director, there is no information to be disclosed pursuant to paragraphs (h) to (v) of Rule 17.50(2) of the GEM Listing Rules and there are no other matters that need to be brought to the attention of the Shareholders.

NOTICE OF AGM

JC Group Holdings Limited

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8326)

NOTICE IS HEREBY GIVEN that the annual general meeting (the “**Meeting**”) of shareholders of JC Group Holdings Limited (the “**Company**”) will be held at Harlan’s, 19th Floor, The One, 100 Nathan Road, Tsim Sha Tsui, Kowloon, Hong Kong on 31 July 2014 (Thursday), at 3:30 p.m., to consider and, if thought fit, to pass with or without amendments, the following resolutions:

ORDINARY RESOLUTIONS

1. to receive, consider and adopt the audited consolidated financial statements of the Company and its subsidiaries and the reports of the directors of the Company (the “**Directors**”) and the auditors of the Company for the year ended 31 March 2014;
2. to re-appoint HLB Hodgson Impey Cheng Limited as auditors of the Company and to authorise the board of Directors to fix their remuneration;
3.
 - (a) to re-elect Mr. Wu Kai Char as an executive Director;
 - (b) to re-elect Ms. Wong Wai Ling as an executive Director;
 - (c) to re-elect Mr. Lui Hung Yen as an executive Director;
 - (d) to re-elect Mr. Pan Chik as a non-executive Director;
 - (e) to re-elect Mr. Law Yiu Sing as an independent non-executive Director;
 - (f) to re-elect Mr. Chan Wai Hung Clarence as an independent non-executive Director;
 - (g) to re-elect Ms. Yue Chung Sze Joyce as an independent non-executive Director; and
 - (h) to authorize the board of Directors to fix the remunerations of the Directors;

and, as special business, to consider and, if thought fit, pass with or without amendments, the following resolutions as ordinary resolutions:

4. “**THAT:**
 - (a) subject to paragraph (c) of this resolution, and pursuant to the Rules Governing the Listing of Securities on the Growth Enterprise Market (the “**GEM Listing Rules**”) of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”), the exercise by the Directors during the Relevant Period (as hereinafter defined) of all the powers of the Company to allot, issue and deal with additional shares of HK\$0.01 (the “**Share**”) each in the share

NOTICE OF AGM

capital of the Company or securities convertible into such shares or options, warrants, or similar right to subscribe for any shares or convertible securities of the Company and to make or grant offers, agreements and options (including bonds, warrants and debentures convertible into shares of the Company) which would or might require the exercise of such power be and is hereby generally and unconditionally approved;

- (b) the approval in paragraph (a) of this resolution shall authorise the Directors during the Relevant Period to make or grant offers, agreements and options (including bonds, warrants and debentures convertible into shares of the Company) which would or might require the exercise of such powers (including but not limited to the power to allot, issue and deal with additional Shares in the Capital of the Company) during or after the end of the Relevant Period;
- (c) the aggregate nominal amount of share capital allotted or agreed conditionally or unconditionally to be allotted and issued (whether pursuant to an option or otherwise) by the Directors pursuant to the approval in paragraphs (a) and (b) of this resolution, otherwise than pursuant to (i) a Rights Issue (as hereinafter defined); (ii) the exercise of any options granted under any share option scheme adopted by the Company or similar arrangement for the time being adopted for the grant or issue to officers and/or employees of the Company and/or any of its subsidiaries and/or any eligible persons thereunder of shares or rights to subscribe for shares in the capital of the Company; (iii) any scrip dividend scheme or similar arrangement providing for the allotment of shares in the Company in lieu of the whole or part a dividend pursuant to the articles of association of the Company (the “**Articles of Association**”) from time to time; or (iv) an issue of shares upon the exercise of rights of subscription or conversion under the terms of any warrants of the Company or any securities which are convertible into shares of the Company, shall not exceed 20% of the aggregate nominal amount of the issued share capital of the Company as at the time of passing this resolution, and the said approval shall be limited accordingly; and
- (d) for the purpose of this Resolution, “**Relevant Period**” means the period from the passing of this resolution until whichever is the earliest of:
 - (i) the conclusion of the next annual general meeting of the Company; or
 - (ii) the expiration of the period within which the next annual general meeting of the Company is required by the Articles of Association or any applicable laws of the Cayman Islands to be held; or
 - (iii) the date on which the authority given under this resolution is revoked or varied by an ordinary resolution of the shareholders of the Company in general meeting.

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“**Rights Issue**” means an offer of shares of the Company open for a period fixed by the Company or the Directors to holders of shares of the Company whose names appear on the register of members of the Company on a fixed record date in proportion to their then holdings of such shares as at that date (subject to such exclusions or other arrangements as the Directors may deem necessary or expedient in relation to fractional entitlements or having regard to any restrictions or obligations under the laws of any relevant jurisdiction, or the requirements of any recognised regulatory body or any stock exchange).”

5. “**THAT:**

- (a) subject to paragraph (c) of this resolution, the exercise by the Directors during the Relevant Period (as hereinafter defined) of all the powers of the Company to repurchase shares in the share capital of the Company on the Growth Enterprise Market of the Stock Exchange or on any other stock exchange on which the securities of the Company may be listed and which is recognised by the Securities and Futures Commission of Hong Kong and the Stock Exchange for this purpose, and that the exercise by the Directors of all powers to repurchase such shares are subject to and in accordance with all applicable laws and requirements of the GEM Listing Rules or of any other stock exchange as amended from time to time, be and is hereby generally and unconditionally approved;
- (b) the approval in paragraph (a) of this resolution above shall be in addition to any other authorisation given to the Directors and shall authorise the Directors on behalf of the Company during the Relevant Period to procure the Company to repurchase its shares at a price determined by the Directors;
- (c) the aggregate nominal amount of the share capital of the Company repurchased or agreed conditionally or unconditionally to be repurchased by the Company pursuant to the approval in paragraph (a) of this resolution during the Relevant Period shall not exceed 10% of the aggregate nominal amount of the issued share capital of the Company as at the time of the passing of this resolution, and the said approval shall be limited accordingly; and
- (d) for the purpose of this Resolution, “**Relevant Period**” means the period from the passing of this resolution until whichever is the earliest of:
 - (i) the conclusion of the next annual general meeting of the Company; or
 - (ii) the expiration of the period within which the next annual general meeting of the Company is required by the Articles of Association or any applicable laws of the Cayman Islands to be held; or
 - (iii) the date on which the authority given under this resolution is revoked or varied by an ordinary resolution of the shareholders of the Company in general meeting.”

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6. “**THAT** conditional upon the passing of resolutions 4 and 5 as set out in this notice convening the Meeting of which this resolution forms part, the general mandate granted to the directors of the Company pursuant to Resolution 4 as set out in this notice convening the Meeting of which this Resolution forms part be and is hereby extended by the addition thereto of an amount representing the aggregate nominal amount of share capital of the Company repurchased by the Company under the authority granted pursuant to Resolution 5 as set out in this notice convening the Meeting of which this Resolution forms part, provided that such amount shall not exceed 10% of the aggregate nominal amount of the issued share capital of the Company as at the date of passing this Resolution.”

By Order of the Board
JC Group Holdings Limited
Wu Kai Char
Chairman

Hong Kong, 27 June 2014

Notes:

1. Any member of the Company entitled to attend and vote at the Meeting shall be entitled to appoint person as his/her proxy to attend and vote instead of him/her. A member who is the holder of two or more shares may appoint more than one proxy to represent him and vote on his behalf at the Meeting. A proxy need not be a member of the Company. On a poll, votes may be given either personally or by proxy.
2. The instrument appointing a proxy shall be in writing under the hand of the appointer or his attorney duly authorised in writing, or if the appointer is a corporation, either under seal or under the hand of an officer or attorney duly authorized on its behalf.
3. Where there are joint registered holders of any shares, any one of such persons may vote at the above meeting (or any adjournment thereof), either personally or by proxy, in respect of such share as if he were solely entitled thereto; but if more than one of such joint holders be present at the above meeting personally or by proxy, that one of the said persons so present whose name stands first on the register of members of the Company in respect of such share shall alone be entitled to vote in respect thereof.
4. In order to be valid, the instrument appointing a proxy and, if requested by the board of Directors, the power of attorney or other authority (if any) under which it is signed or a notarially certified copy of that power or authority, must be deposited at the Company’s branch registrar and transfer office in Hong Kong, Union Registrars Limited at 18th Floor, Fook Lee Commercial Centre, Town Place, 33 Lockhart Road, Wanchai, Hong Kong not less than 48 hours before the time appointed for holding the Meeting or any adjournment thereof.
5. No instrument appointing a proxy shall be valid after the expiration of 12 months from the date of its execution, except at an adjourned meeting or on a poll demanded at a meeting or an adjourned meeting in a case where the meeting was originally held within 12 months from such date.
6. Delivery of an instrument appointing a proxy shall not preclude a shareholder from attending and voting in person at the meeting and, in such event, the instrument appointing a proxy shall be deemed to be revoked.
7. An explanatory statement as required by the GEM Listing Rules in connection with the repurchase mandate under resolution No. 5 above is set out in Appendix I to this circular.
8. Details of the retiring directors proposed to be re-elected as directors of the Company at the Meeting are set out in Appendix II to this circular.

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9. The transfer books and register of members of the Company will be closed from 30 July 2014 (Wednesday) to 31 July 2014 (Thursday), both days inclusive. During such period, no share transfers will be effected. In order to qualify for attending the Meeting, all transfer documents, accompanied by the relevant share certificates, must be lodged with the Company's branch share registrar in Hong Kong, Union Registrars Limited at 18th Floor, Fook Lee Commercial Centre, Town Place, 33 Lockhart Road, Wanchai, Hong Kong for registration no later than 4:30 p.m. on 29 July 2014 (Tuesday).
10. A form of proxy for use by shareholders at the Meeting is enclosed.